

[QUADRUPLE AIM BLUEPRINT WEBINAR 6-9-2022]

BURNOUT IS THE ROOT CAUSE OF [circle your highest concern item on the list]

- LOW PATIENT SATISFACTION
- SUBSTANDARD QUALITY OF CARE
- EXCESS MEDICAL ERRORS
- EXCESS MALPRACTICE RISK
- POOR PRODUCTIVITY AND PHYSICIAN RESISTANCE TO CHANGE
- DISRUPTIVE PHYSICIAN BEHAVIOR
- HIGH PHYSICIAN & STAFF TURNOVER – RECRUITMENT AND RETENTION ISSUES
- PHYSICIAN DEPRESSION, DIVORCE AND SUBSTANCE ABUSE AND ADDICTION
- PHYSICIAN SUICIDE

AVERAGE DAILY PREVALENCE OF AT LEAST ONE SYMPTOM OF BURNOUT IS _____ %

3 QUESTIONS:

What role do you believe the health and wellbeing of your people plays in the QUALITY and QUANTITY of the care they deliver?

[circle one] SMALL MEDIUM LARGE MASSIVE

What proactive measures are you taking to optimize the health and wellbeing of your people?

What traction are you getting and how can you tell ?

BURNOUT IS NOT A PROBLEM ... it is a _____

You address a Dilemma with a _____

3 – 5 _____ ACTIONS you must turn into _____

Parallel Burnout Prevention Strategies:

One for the CANARY, one for the _____

THE 3X COMPETITIVE ADVANTAGE OF PHYSICIAN WELLNESS

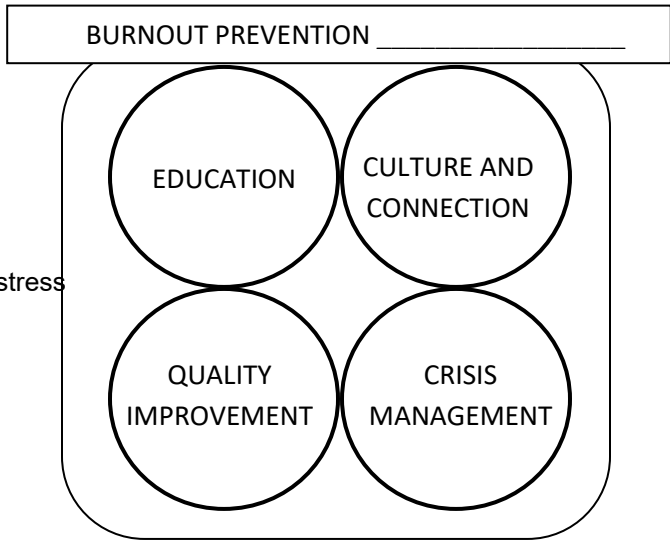
Better Care = _____ of Choice to the Patients and the Payors

Healthier Culture = _____ of choice to the Independent Physicians

More TRUST = more Nimble, _____ and Profitable than the Competition

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QUADRUPLE AIM BLUEPRINT



1) EDUCATION

Live training on Stress, Stress Management, Burnout Prevention

Normalize the _____ about stress and burnout

Show you _____

Incorporate burnout education into your _____ process

2) CULTURE AND CONNECTION

Have a regular _____ calendar of fun, family oriented, "Viral" events

Build _____ to _____ connections

3) CRISIS MANAGEMENT

REACTIVE: 24/7 Physician _____ Hotline and Physician _____

PROACTIVE: The Bad Outcome _____ delivery team

4) QUALITY IMPROVEMENT

Identify a TIGHT _____ Sandbox

Survey your providers about their biggest sources of _____

Seat a Burnout Prevention _____ Group (BPWG)

The stress surveys identify your _____ List

Run _____ Pilot Projects. Disseminate all advances.

Builds continuous _____ reduction into your quality improvement activities

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THE BURNOUT PREVENTION WORKING GROUP COORDINATES ALL FOUR ACTIVITIES

Part of _____ Leadership Structure. Give them a _____ and full admin support

Incorporate them into _____ development program

Avoid Tree Falls in the Woods. Must practice excellent branding, _____ awareness and communication

We Care, We are Listening and We _____ your _____

QUADRUPLE AIM LEADERSHIP

Must have visible _____ from all Senior Leaders.

Blueprint Activities move at the Speed of _____

Leaders must _____ on your people. Even better is regular shadow and debrief sessions with providers.

Locus of change = your personal _____ Team.

Force Multiplier is Quality of your Physician _____

CULTURE CHANGE

Acknowledges Stress and Burnout

Always working projects to lower _____ in the workplace

Leadership has my _____

THE 3X COMPETITIVE ADVANTAGE

Better Care = PROVIDER OF CHOICE to the Patients and the Payors

Healthier Culture = EMPLOYER OF CHOICE to the Independent Physicians

More TRUST = MORE NIMBLE, STABLE AND PROFITABLE than the Competition

WHAT IS AT STAKE

Our success in this effort saves marriages, careers and _____

AND falls straight to the _____ _____ in your organization

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4 WAYS WE CAN SUPPORT YOU

1) TRAIN & COACH YOUR WELLNESS CHAMPION(S)

Quadruple Aim Physician Leadership Retreat
ON SALE THIS WEEKEND – \$500 OFF for Everyone
6AM Friday – 6PM Sunday (Pacific time)
DOUBLE YOUR SAVINGS
ADDITIONAL \$500 OFF ON THE CHECKOUT PAGE
DISCOUNT CODE IS
DOUBLEME
(all CAPS, no spaces)

Single Entity Cohort Classes Can Be Arranged
Class size up to 20

2) “BURNOUT PREVENTION WORKING GROUP” LAUNCH

- Full-Day Facilitated Strategic Planning & Launch
- In Action on All Four Buckets

One Year Unlimited Coaching Contract for Wellness Champion DYAD

3) COMPLETE YOUR PEOPLE’S MEDICAL EDUCATION

Comprehensive Burnout Proof Education Resources

- For Physicians and All Staff
 - LIVE Training – All Day Option
 - Video On Demand – Complete Brandable Library
 - Books for Physicians and Nurses

4) PHYSICIAN COACHING

Diverse and Experienced Team of Six Physician Executive Coaches
Burnout Treatment and Prevention
Practice Optimization
Performance Improvement
Leadership Development

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What did you learn?

What will you now do differently?

When?

FOUR-STEP WELLNESS STRATEGY LAUNCH

- 1) DOWNLOAD** the Quadruple Aim Physician Leadership Retreat (QAPLR) Brochure
bit.ly/mdwellness2022

- 2) SAVE \$1000** When You Register THIS WEEKEND with DOUBLEME on the Checkout Page
bit.ly/well2022

- 3) BOOK YOUR STRATEGY LAUNCH** - 2 On-Site Days
 - All-Day Training for Physicians and All Staff
 - BPWG Strategic Planning and Launch
 - In action on all four buckets of the strategy
 - Lead by your QAPLR Graduate Physician Wellness Champion

- 4) ACTIVATE** the TRIPLE COMPETITIVE ADVANTAGE of a High-Impact Physician Wellness Program

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IMPORTANT LINKS:

Complete Overview Brochure of Quadruple Aim Physician Leadership Retreat is at this link:

<https://bit.ly/mdwellness2022>

SAVE UP TO \$1000 on Quadruple Aim Physician Leadership Retreat THIS WEEKEND ONLY

Save \$500 During the EARLY BIRD SALE From 6AM Friday 6/10 to 6PM Sunday 6-12 (Pacific time)

WEBINAR ATTENDEES SAVE an ADDITIONAL \$500 --- Use DISCOUNT CODE AT CHECKOUT

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WEBINAR CME Link Is Here

Burnout Proof Webinar 6-9-2022

Building a Corporate Physician Wellness Strategy

The CME experience for this Webinar is powered by CMEfy

- click here to reflect and unlock credits & more:

<https://earnc.me/lceopg>

Quadruple Aim Physician Leadership Retreat REGISTRATION LINK IS AT THIS LINK:

<https://bit.ly/well2022>

Let's Connect to Discuss Your Situation in Detail

[Use THIS LINK](#) to book a Quadruple Aim Blueprint Discovery Call



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